



3105 Willow Pass Road  
Bay Point, CA 94565  
925-698-9994

#### SPONSORS:

##### Rhodium

##### Platinum

- Allied Waste
- Criterion Catalyst
- Tesoro

##### Gold

- Henkel

##### Silver

- General Chemical
- Pittsburg Disposal
- PG&E

##### Bronze

- Delta Diablo Sanitation District
- Esco & Associates
- Golden State Water Company
- Ramar Foods



Please visit our website  
[www.BayPointChamber.org](http://www.BayPointChamber.org)  
for all current events!

# Biz News

June 2013

## ExpertiGo Earns the Top Spot in JFK University's Institute of Entrepreneurial Leadership's 2013 Emerging Entrepreneurs Business Competition

*Brad Klock, President*

I had the pleasure of representing Bay Point and the Bay Point Chamber of Commerce at the Finalist Presentations of JFK University's Institute of Entrepreneurial Leadership's 2013 Emerging Entrepreneurs Business Competition at the Crow Canyon Country Club on May 17th. Three business visionaries presented their ideas and products to the audience. These were followed by a vote from that audience, and the awarding of first through third prizes. The winner, Dan Morton, CEO of ExpertiGo, supported his planned networking platform, highlighting community and the capacity to actualize the new marketplace for following peoples' passions, monetizing their expertise, and organizing their causes and communities.

ExpertiGo's premise is that "the world's most powerful and immediately available economic resource is individual expertise, but it is the least accessible to consumers or employers who want to pay for it. The problem with searching on the internet for people and their skills is that the tools available to us: websites, social networks, job/review sites only provide us information - - not the immediate people connection we seek. This process is backwards. ExpertiGo helps people find and offer services and activities with the people of your community, right now."

JFK University's Institute of Entrepreneurial Leadership (IEL) was created as a collaborative, individualized, cross-sector program for supporting entrepreneurial development and growth in Contra Costa County, the San Francisco Bay Area, and beyond. The IEL's mission is to grow sustainable businesses to support the local economy and job creation. The IEL has developed a program that provides entrepreneurs with the skills they need to start up, thrive, and grow.

The IEL aims to be an "Agent of Change" for entrepreneurs, including access to:

- classroom training on entrepreneurship
- mentors who can provide real-life, practical advice in starting and growing businesses
- a business accelerator space in downtown Concord
- resources for prospective entrepreneurs to start a business, including facilitating access to financial, legal, and accounting advice
- business seminars and other events bringing together lenders, investors, entrepreneurs, and community leaders, and
- Business Plan Competitions to highlight emerging entrepreneurs in the Bay Area.

The IEL has established partnerships with the Bay Point Chamber of Commerce, the City of Concord, the Contra Costa Small Business Development Center, and other organizations. For additional information, visit the IEL at 2151 Salvio Street, Suite 350, Concord, call Joyce Seitz at 925-671-3161, or stop by the Chamber Office in the Ambrose Community Center. Think creatively; you may have a business you could start!



## Welcome to new member: The Pearls of Wisdom Entrepreneurial Leadership Academy



The Pearls of Wisdom Entrepreneurial Leadership Academy, a non-profit, 501 (c)(3) organization, opens in Bay Point California this summer, 2013. Ten years ago this program was founded by Tina R. Bolden, based

upon her challenges as a young entrepreneur at the tender age of 17. She is now the successful business owner of two companies, Bolden Tax & Financial Strategies and The Professional Tax Coach. In addition, she's a current student at the JFK Institute of Entrepreneurial Leadership in Concord, CA where she will graduate this fall.

The Pearls of Wisdom Entrepreneurial Leadership Academy program was formerly held at DeVry University in Oakland,

California. Since it was so successful, she wanted to bring it to her alma mater city, and now, has moved its headquarters to Bay Point, California where the workshops will be held locally. This program ensures that parents legacy & other business owners are properly maintained by young, successful entrepreneurs.

The Pearls of Wisdom Entrepreneurial Leadership Academy shares entrepreneurial wisdom and "financial literacy" education with youth between the ages of 15 – 25. The youth will learn how to initiate and manage a successful small business for years to come, and gain annual continued financial education for a lifetime.

For more information please contact: Tina Bolden, 204 Bailey Road, Bay Point, CA 94565, (925) 473 – 1800, e-mail: [tinab@thepearlsofwisdom.org](mailto:tinab@thepearlsofwisdom.org) and website: [www.thepearlsofwisdom.org](http://www.thepearlsofwisdom.org).

## Welcome to new member: J W Backhoe & Construction, Inc.

Jim Williamson has been a long-time supporter of the Chamber and Bay Point. At Christmas time he has been instrumental in donating funds for the Christmas celebration at Ambrose Center; to be specific, the Christmas Carriage Ride that is enjoyed by so many Bay Point residents. His company is an underground excavating contractor. For all your underground needs please contact them at P.O. Box 722, Knightsen, CA 94548, 925-516-1266, fax: 925-516-6566, [jim@jwbackhoe.com](mailto:jim@jwbackhoe.com).

## Welcome to new member: Cox Bookkeeping and Tax Services

Tim Cox owner/accountant has been offering full quality bookkeeping and tax preparation services on a one-on-one basis with individuals and works with small to medium size businesses also for all their needs. Personalized attention and competitive pricing has always been the hallmark of his company. Be sure to contact him for a complete array of tax preparation, bookkeeping, insurance and business consulting. Contact him at 925-978-1216, website: [www.coxbookkeeping.com](http://www.coxbookkeeping.com).

## Welcome to new Member: Rick's Quality Roofing

Rick has been in the roofing business since 1981 working for one of the largest roofing companies in the U.S. In 1995 he started his own business with the goal of ensuring the highest level of integrity, quality and craftsmanship on every job. He continues to educate himself with the newest technology within the roofing trade. His business growth is almost all due to referrals from satisfied customers; who know that when they recommend him to their friends and families, that he will do an outstanding job. You can contact Rick's Quality Roofing (CA License #705727) at 925-458-8889. Website: [www.ricksqualityroofing.com](http://www.ricksqualityroofing.com).

## Good-bye to Tarry Smith, General Manager of Ambrose Recreation and Park District

After over 6-1/2 years with Ambrose, Tarry decided to move on. With his 40+ years of Park & Rec experience, 20 years of that spent as Stanislaus County's administrator, and his time at Ambrose, we are sure of his success in his new position. Many of us who have worked with Tarry will miss him and we wish him the best in the future.

## NOW FOR THE BIG PICTURE!



What are you doing to protect your families, your neighbors and your community; When not If we have a major Earthquake or other Disaster!?

In an emergency, service personnel (police, firemen, medical personnel) will not be able to help everyone immediately. You can make a difference by taking the free 1 day a week (6 weeks in total) training class, many held at night. Remember during these catastrophes, more than likely there will not be electrical, sewer or

water services; there will be a shortage of food, first aid and shelter and no cell phone service. Your community may be cut off for up to 3 days or longer. Twice a year there are usually classes held at Delta Hawaii Mobil Home Park in Pittsburg. For more information contact Theresa Miller, CERT Administrative Coordinator at 925-698-7533, [tlmiller50@aol.com](mailto:tlmiller50@aol.com), and website: [www.eastcountycert.webs.com](http://www.eastcountycert.webs.com). CERT is a government sponsored FEMA organization.

Or drop by the Bay Point Chamber of Commerce at Ambrose Center Tuesday and Thursday 10-2:00 and I can answer any questions. Mimi Stofer, proud member of CERT.

Carolynne Born 7 Cider Mill Court • Pittsburg, Ca 94565 • 925 709 0557



## WAGGING TAIL PET SITTING

Quality, Loving, In-Home Care For Your Pet While You're Away

Getting Ready to go on Vacation?

Have a long commute and need Fido walked?

Let Wagging Tail take care of your pet.

[waggingtail@infionline.net](mailto:waggingtail@infionline.net) • [www.waggingtailpetsitting.com](http://www.waggingtailpetsitting.com)

### UPCOMING EVENTS – Save the dates

June 22, 2013 — Unity in Community held at Ambrose Center.

September 14, 2013 — Fourth Annual Yard Sale held at Ambrose Center  
July 21, 2013 — All-County Birthday Celebration for 100 years of Contra Costa Library services. For more information go to: <http://guides.cclib.org/100thbirthday>

*The Bay Point Chamber of Commerce is sponsoring the time capsule to be placed in the Bay Point Library*

## What are you doing to protect your families and neighbors?

The Bay Point Safety Committee based at Ambrose Park and Recreation can help you. Right now they are starting to organize Neighborhood Watches for the Bay Point areas.

### Strategy

Organized groups of neighborhood residents who watch out for criminal and suspicious behavior and report it to local law enforcement help prevent crime and promote cooperation among residents and police.

### Community Addressed Problem

Every day, neighborhoods across the United States confront any number of property and violent crimes and threats of crime. This strategy attempts to provide local law enforcement with additional eyes and ears to watch out for all types of criminal activity and promote neighborhood security. Community crime watches can address all types of crime, but their primary focus is typically residential burglary and other crimes around the home, such as larceny and vandalism. Their presence can also help deter criminals who would attempt to conduct drug- or gang-related activities in the neighborhood.

### Key Components

The first step will be to identify key leaders or persons most concerned about crime in the neighborhood and organize a meeting of these individuals to discuss safety. The police can be invited to a neighborhood meeting to discuss community safety, and volunteers can be solicited to serve as block watch leaders. The neighborhood may be divided by blocks and block leaders assigned to serve as points of contact. A communication network can

be organized to pass along information about crime and security to residents. The police may provide training on recognizing and reporting suspicious activity and on home and neighborhood security. The watch may expand to foot or car patrols. The watch can provide a variety of safety and security information to residents.

### Key Partnerships

Local law enforcement officials and residents form the crucial partnership in this strategy. Training from the police and help with recruitment and communication ensure the watch program's success and provide the basis for a sustained and broad-based community effort to promote public safety. Local media aid watch groups by publicizing recruitment drives and successes in crime prevention through citizen involvement. Involving seniors and youth will also make the program more comprehensive.

For more information contact: Clarence Wickers at [cbwickers@yahoo.com](mailto:cbwickers@yahoo.com).

**Bring your unused or expired prescription and non-prescription medications and pharmaceuticals to the right place!**

**FREE\***



Unable to accept controlled substances.

**Delta Household Hazardous Waste Collection Facility**

Keep our community safe with proper disposal.



**2550 Pittsburg-Antioch Highway, Pittsburg**  
**Thursday, Friday and Saturday**  
**9 A.M. to 4 P.M.**

\*Free for residents of East Contra Costa



**[www.ddsd.org](http://www.ddsd.org) • 925-756-1990**